



## HALE'S PALE ALE

**Style:** PALE ALE

**Taste:** Golden in color, medium bodied, with a crisp refreshing flavor. A delicate balance of malts and hops, embellished by the distinctive fruitiness of Hale's special yeast make this ale both flavorful & easy to drink.

**Serving Suggestions:** Especially good with spicy foods and sausages, Hale's Pale Ale's balanced flavor compliments the widest variety of dishes.

**History:** Hale's original, flagship beer, Pale was first brewed on July 4th 1983. It was the first "new" pale ale brewed in the Northwest and continues to be a regional favorite.

**Point of Sale:** "Washington's Finest" vinyl banner, table tents

**Ingredients:** Pale Malted Barley, Crystal Malt, Clusters and Centennial hops, yeast, and water.

**Original Gravity:** 1.052

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